



# INSTALLER AWARDS 2023

CELEBRATING AND PROMOTING EXCELLENCE IN GLAZING INSTALLATION

**16 MARCH 2023** | MIDLAND HOTEL, MANCHESTER



## MEDIA PACK 2023



# THE UK'S DEDICATED INSTALLER-FOCUSSED EVENT

The Installer Awards - brought to you by Glass and Glazing Products (GGP) magazine - reward wow-factor installations, and honour the industry's best installer businesses and installer-focused service providers. It's all about exceptional workmanship, creative innovation and inspiring people within the often overlooked installation sector.

Now in its third consecutive year, GGP's Installer Awards is firmly establishing itself as a key event in the glazing industry's calendar. It offers businesses the opportunity to showcase talent, to promote excellence and to inspire others within the fenestration and wider glazing industry.

GGP's Installer Awards present nine categories focussing on a range of installation types and services. There are five "Best Installation" categories, segmented by the final project cost and whether the project is residential or commercial. These categories are judged on the creative use of products, project complexity and the aesthetics of the end result.

Other categories include Best Technical Innovation, Rising Star - which champions up-and-coming installation talent - and Best Installer Support Programme or Service. Altogether, the nine categories of GGP's Installer Awards provide plenty of opportunity for companies and individuals to be annually acknowledged for their achievements.

Winning one of GGP's Installer Awards is an achievement that has proven benefits for all shortlisted business applicants. Not only does it help enhance a company's reputation, being an award winner helps to raise a business' profile and to secure a competitive edge over industry peers.

Considering the challenges that the glazing and wider manufacturing industry continues to face, there is no better time to celebrate and support success within a challenging market. So join us in shining a spotlight on our industry's often unsung heroes: the installers! Enter and support GGP's Installer Awards.





# HEADLINE SPONSORSHIP PACKAGE (SOLUS)

TOTAL  
**£10,000**

## PRE-EVENT

- ★ Prominent logo branding on all pre-event marketing material (includes advertising, emails and PR)
- ★ 100-word company profile on the GGP Installer Awards website ([ggpinstallerawards.com](http://ggpinstallerawards.com))
- ★ Prominent logo branding as the headline sponsor on the event e-ticket (sent to all guests)
- ★ One independent HTML email announcing your business as the sponsor
- ★ One full-page advert in GGP magazine announcing your business as the headline sponsor

## AT THE AWARDS CEREMONY

- ★ One table of 10 (each seat includes a three-course meal and half a bottle of wine per person)
- ★ Prominent logo branding on the event signage and AV
- ★ A full-page advert in the winners' brochure
- ★ An opportunity to network with attendees and VIPs
- ★ An opportunity to have a 10-20 second video advert about your business displayed within the awards presentation

## POST-EVENT

- ★ A full-page advert in GGP magazine
- ★ Logo branding in the post-awards write up
- ★ A button advert on the GGP website for one month (300 x 100 pixels)
- ★ Awards website branding
- ★ A full-page editorial in the post awards write up, event overview





# MAIN EVENT SPONSORSHIP (MULTIPLE)

TOTAL  
**£6,000**

## PRE-EVENT

- ★ Prominent logo branding on all pre-event marketing material (includes advertising, emails and PR)
- ★ 100-word company profile on the GGP Installer website
- ★ Prominent logo branding as the main event sponsor on the event e-ticket (sent to all guests)
- ★ One independent HTML email announcing your business as a sponsor
- ★ One full-page advert in GGP magazine announcing you as a main event sponsor

## AT THE AWARDS CEREMONY

- ★ One table of 10 (each seat includes a three-course meal and half a bottle of wine per person)
- ★ Prominent logo branding on the event signage and AV
- ★ A full-page advert in the winners' brochure
- ★ An opportunity to network with attendees and VIPs
- ★ An opportunity to have a 10-20 second video advert about your business displayed within the awards presentation

## POST-EVENT

- ★ A full-page advert in GGP magazine
- ★ Logo branding in the post-awards write-up
- ★ A button advert on the GGP website for one month (300 x 100 pixels)
- ★ Awards website branding





## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### DRINKS RECEPTION SPONSOR (SOLUS)

- ★ The reception lasts for one hour, before the awards ceremony.
- ★ Your business' logo will be promoted on all marketing material as the drinks reception sponsor.
- ★ A roller banner at the venue will be displayed, announcing your business as the reception sponsor.
- ★ A button advert will be made live on GGP's website for one month before the event (300 x 100 pixels).
- ★ One table of 10 (each seat includes a three-course meal and half a bottle of wine per person) at the Awards.

TOTAL  
£3,700

### HOST SPONSOR (SOLUS)

- ★ Your business' logo will be promoted on all marketing material as the host sponsor.
- ★ A roller banner at the venue will be displayed, announcing your business as the host sponsor.
- ★ A button advert will be made live on GGP's website for one month before the event (300 x 100 pixels).
- ★ One table of 10 (each seat includes a three-course meal and half a bottle of wine per person) at the Awards.

TOTAL  
£3,500

### GALLERY SPONSOR (SOLUS)

- ★ Your business' logo will be promoted on all marketing material as the gallery sponsor.
- ★ A 100-word company profile about your business will be added to the GGP Installer Awards website.
- ★ A button advert will be made live on GGP's website for one month before the event (300 x 100 pixels).
- ★ One table of 10 (each seat includes a three-course meal and half a bottle of wine per person) at the Awards.

TOTAL  
£3,500





# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## POST-EVENT DRINKS SPONSOR (SOLUS)

- ★ Your business' logo will be promoted on all marketing material as the evening event drinks sponsor.
- ★ A 100-word company profile about your business will be added to the GGP Installer Awards website.
- ★ A roller banner will be displayed at the venue promoting your business as the evening event drinks sponsor.
- ★ A button advert will be made live on GGP's website for one month before the event (300 x 100 pixels).
- ★ One free drink for all attendees upon arrival.
- ★ Food and nibbles for all attendees.
- ★ Roped off VIP area (depending on the venue).

TOTAL  
**£2,000**

## TABLE GIFT SPONSOR (SOLUS)

- ★ Company to supply table gifts at their own cost.
- ★ Your business logo will be promoted on all marketing material as the table gift sponsor.
- ★ A button advert will be made live on GGP's website for one month before the event (300 x 100 pixels).
- ★ A half-page editorial in GGP magazine will promote your business as the table gift sponsor, prior to the event.

TOTAL  
**£1,500**



# CATEGORY SPONSORSHIP

TOTAL  
£1,800

## THE CATEGORIES OF GGP'S INSTALLER AWARDS ARE AS FOLLOWS:

- ★ Best Conservatory or Orangery Installation (over £35,000)
- ★ Best Conservatory or Orangery Installation (up to £35,000)
- ★ Best Installation - Commercial
- ★ Best Installation - Residential (up to £20,000)
- ★ Best Installation - Residential (over £20,000)
- ★ Best Installer Support Programme or Service
- ★ Best Technical Innovation
- ★ Outstanding Achievement
- ★ Rising Star

\* Award categories are subject to change or can be removed at the publisher's discretion. Mark Allen Group will not be held responsible for categories that are changed or removed, for any reason.

## PRE-EVENT

- ★ Prominent logo branding on all pre-event marketing material (includes advertising, emails and PR)
- ★ A 100-word company profile on the GGP Installer Awards website
- ★ One independent HTML email announcing your business as a category sponsor
- ★ One half-page advert in GGP magazine announcing your business as a category sponsor

## POST-EVENT

- ★ A button advert on GGP's website for one month, after the event (300 x 100 pixels)
- ★ One quarter-page editorial in the post-awards write up, event overview.



# GET INVOLVED!

 @GGPMAG #GGPINSTALLERAWARDS  
 GGP-MAGAZINE

[GGPINSTALLERAWARDS.COM](http://GGPINSTALLERAWARDS.COM)



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